

Sara McCool

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INSTRUCTION, COURSE DEVELOPMENT, MEDIA PRODUCTION

Seven years of outstanding commitment to student engagement and achievement in public, non-profit, and career educational environments. Proficient in standard and high definition video formats for broadcast, web, and portable devices. Consistent connection with contemporary art and cultural trends are illustrated through writing and personal work, <http://saramccool.com>.

EDUCATION

MFA, Studio Arts: Film/Video. University of Illinois at Chicago, 2004

BA, Communications. Antioch College, Yellow Springs, OH, 2000

SKILLS AND PROFICIENCIES

Production Panasonic AG-HVX200, Sony DCR-VX2100, Studio Lighting, Green Screen

Post Production Final Cut Pro, DVD Studio Pro, Garage Band, Adobe CS5: After Effects, Premiere

Web Ustream, Html/CSS, Adobe CS5: Dreamweaver, Flash, Illustrator, Photoshop

Course Delivery Jing, Camtasia, eCollege, Blackboard, ElluminationLive

Office Word, PowerPoint, Excel

EXPERIENCE

Media Arts Instructor and Curriculum Development, Chicago, IL.

After School Matters. 2010–Present.

- Development and implementation of out of school time web animation program considering equipment and location logistics
- Creation and adherence to program budget, overseeing purchasing of software and peripherals
- Strategic maneuvering between rules and requirements of non-profit and public school system
- Initiation and Scheduling of meetings with public school administration, faculty, and security personnel
- Program includes 15 students per 3 month semester

The Art Institute of Pittsburgh Online, 2007-Present.

- Instruction of video production and theory course in an asynchronous online platform
- Authoring of synchronous and asynchronous instructional videos using video capture and hosting software
- Cultivation of relationships with academic and disability advisers to insure student readiness and success.
- Exceeding of yearly evaluation requirements for faculty performance and development
- Course load includes 2 classes of 15 students per term.

Adobe Foundation, Adobe Youth Voices, 2009-2010.

- Developed and conducted seven hour career development seminars for groups of 20-25 Chicago Public School Instructors
- Researched and archived digital video resources for instructors to utilize in their classes

International Academy of Design and Technology, 2008-2009.

- Managed, maintained, and oversaw the equipment cage consisting of professional HD Panasonic cameras, lighting and production equipment
- Oversaw the purchase of new video and audio equipment
- Enforced and maintained check out policies for an equipment room with a student load of 15-30 students per term

- Assured the technical infrastructure of the labs worked with all peripherals in conjunction with IT department.

Freelance Writer, Chicago, IL.

NewCity Magazine, 2008-2010.

- Profiled Chicago artists and galleries, 500-1000 words in length and produced on a bi-weekly basis, <http://www.newcitychicago.com/chicago/7043.html>

Media Production, Chicago IL.

***Front Street: Surround For the Underground*, Current.**

- A talk show formatted to showcase artists and cultural critics utilizing streaming video technology to broadcast live on uStream.tv in tandem with broadcast on Chicago Public Access
- Set design, topic creation, and guest scheduling
- Management of location and equipment logistics

***Saramccool.com*, Current.**

- Web, Video, and Animation content design and publishing
- Blog creation with Content Management System (Wordpress) and MySQL integration

***Dawn Horse, Molly Schafer, Lump Gallery/Projects*, 2010.**

- Special Effects Design for 5 minute digital video work

***Judith Ansteh Jewelers and the Chicago Urban Art Society*, 2008-2010.**

- HTML, CSS, Flash, and Javascript : design, production, and consultation

***Amateur Hour, Kayce Bayer, ARC Gallery* 2007.**

- Videography and Post Production of artist's performance

***Coquie Hughes*, 2005**

- Videography and Post Production for video documentary to accompany filmmaker Coquie Hughes' feature film
- Featured in Atlanta's Women of Color Film Festival